

# Now's the best time to switch to subscription

And secure discount pricing as long as you renew



When it's time to renew your maintenance plan, you've got two new options

## Renewal-time special offer

At time of renewal, you can choose to move to subscription for the same cost as your maintenance plan renewal—or switch to an industry collection at a special price.

As long as you continue to renew, you'll enjoy special pricing, which will be lower than maintenance plan renewal pricing and far below the cost of purchasing a new subscription.

If the timing to switch to subscription doesn't work for you now, you can switch next year or the year after.

## What are the benefits of switching to subscription?

- The convenience of charging subscription cost annually to projects;
- Frequent product updates that you can decide when to consume;
- More convenient support including “schedule a call” for faster engagement times;
- Simpler administration of software when standardizing products on subscription;
- You can turn on and off subscriptions based on your project peaks and valleys.

## Why switch now?

The price to switch will increase 5% in 2018 and another 5% in 2019, so the earlier you switch to subscription, the less it will cost.